

# 2009 Champlain Quadricentennial Commemoration Grants

## 400 Reasons to Visit New York's Adirondack Coast



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### Project Summary

The Lake Placid/Essex County Visitors Bureau received a 2009 Champlain Quadricentennial Commemoration grant from the CVNHP/LCBP to supplement its programs directed at marketing the Quadricentennial commemoration by developing and printing of 25,000 commemorative booklets and 500 posters marking the anniversary. The intent of these items was to help educate visitors about Samuel de Champlain's exploration of Lake Champlain and also highlight events held in the Champlain Region of New York State (both in Clinton and Essex Counties) culminating with the Champlain celebration, the signature event on September 19, 2009.



The commemorative booklet cover

<b>NEIWPC Code</b>	L-2009-024
<b>Date Complete:</b>	Apr 7, 2010
<b>Grant Amount:</b>	\$16,250
<b>Non-federal Match:</b>	\$0
<b>Total Amount:</b>	\$16,250